



Main Street Parkville Association 2019 Sponsorship

Please select your annual Main Street Parkville Sponsorship level:

- | | | |
|-------|----------------------|----------|
| _____ | Premier Sponsor | \$10,000 |
| _____ | Presenting Sponsor | \$5,000 |
| _____ | Supporting Sponsor | \$2,500 |
| _____ | Contributing Sponsor | \$1,000 |

Please select your Main Event sponsorship:

- | | | |
|-------|--|------------------------|
| _____ | Parkville Microbrew Fest Music Sponsor | \$1,500 |
| _____ | 4 th of July Fireworks Sponsor | \$5,000 (2 sponsors) |
| _____ | Parkville Days Helicopter Rides Sponsor | \$2,000 |
| _____ | Parkville Days Music Sponsor | \$5,000 (1-2 sponsors) |
| _____ | Cruise Nights Sponsor | \$1,500 |
| _____ | Christmas on the River Entertainment Sponsor | \$2,000 |
| _____ | Christmas on the River Fireworks Sponsor | \$5,000 |

Please contact MSPA for additional sponsorship opportunities.

Company Name: _____
Contact Person: _____
Address: _____
City, State & Zip Code: _____
Phone Number: _____ Email Address: _____
Website Address: _____

Parkville Community Development Corporation is a 501(c)3 nonprofit organization [Tax Id: 43-1699762], dba Main Street Parkville Association. All donations to this organization are tax deductible.

Please make checks payable to: **Main Street Parkville Association**
104 Main Street – 2nd Floor, Parkville, MO 64152
HistoricParkvilleMainStreet@gmail.com



Annual Main Street Parkville Sponsorship

- Invest in and support your local community
- Support our mission of revitalization and promotion of Historic Downtown Parkville
- Build brand awareness for your business
- Associate your business with a successful community organization

Benefits	Premier Sponsor \$10,000	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Contributing Sponsor \$1,000
MSPA Membership – 1 voting member	✓	✓	✓	✓
Business name and website link on the Main Street Parkville Association website	✓	✓	✓	✓
Business Name included in Event announcements	✓	✓	✓	✓
Free entry for the July 4 th Celebration and Parkville Days Parades	✓	✓	✓	✓
Free booth at (2) MSPA hosted events	✓	✓	✓	
Business Name & Logo displayed on Video Board at Parkville MicroBrew Fest & Parkville Days	✓	✓	✓	
Business name on printed event/festival materials	✓	✓	✓	
Business Name and website link on Parkville Microbrew Fest website	✓	✓	✓	
Business highlighted on MSPA social media, Facebook – 8,000+ followers	✓	✓		
Business highlighted in Press Releases	✓	✓		
(4) Admissions to the Annual Parkville Microbrew Fest		✓		
(8) Admissions to the Annual Parkville Microbrew Fest	✓			
Tickets for (8) at the annual Gallery of Trees Fundraiser event	✓			
Business name, logo and website link on Main Street Parkville website.	✓			
Business name, logo and website link on Parkville Microbrew Fest website	✓			



Main Event Sponsorships

Parkville Microbrew Fest Music Sponsor: \$2,000

- Stage Banner with Sponsor Name Recognition "Parkville Microbrew Fest Music Sponsored by *Sponsor Name*"
- Stage Announcements
- Name, Logo, and Website link on Parkville Microbrew Fest website
- Sponsorship recognition on Parkville Microbrew Fest Social Media

4th of July Fireworks Sponsor: \$5,000 (2 sponsorships)

- Banner with Sponsor Name Recognition "Fireworks Sponsored by *Sponsor Name*"
- Name, Logo and Website link on Main Street Parkville website – 4th of July Event Page
- Name and Logo on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville Social Media
- Sponsorship recognition at 4th of July Parade
- Vendor Space at Event (10 x 10), if applicable

Parkville Days Helicopter Rides Sponsor: \$2,000

- (4) Individual Rider Passes
- (2) Vinyl Ad Pieces, includes Name / Logo on Helicopter
- Name, Logo, and Website link on Main Street Parkville Website – Parkville Days Event Page
- Sponsorship Recognition on Main Street Parkville Social Media
- Sponsor Recognition at Parkville Days Parade

Parkville Days Music Sponsor: \$5,000 or (2) \$2,500 sponsors

- Stage Banner with Sponsor Name Recognition “Parkville Days Music Sponsored by *Sponsor Name*”
- Sponsorship Recognition at headliner Band performances
- Name and Logo on Event Advertising / Promotional Materials
- Name, Logo, and Website link on Main Street Parkville Website – Parkville Days Event Page
- Sponsorship Recognition on Main Street Parkville Social Media
- Sponsor Recognition at Parkville Days Parade
- Free Vendor Space at Event (10x10)

Cruise Nights Sponsor: \$1,500

- Banner with Name & Logo displayed at Cruise Night Events
- Sponsorship Recognition on Cruise Nights Social Media
- Sponsorship Recognition at each Cruise Night

Cruise Nights T-shirt Sponsor: \$500

- Name & Logo on Cruise Night T-shirts
- Sponsorship Recognition at each Cruise Night

Christmas on the River Entertainment Sponsor: \$2,000

- Sponsorship Recognition at Christmas on the River
- Name, Logo and Website link on Main Street Parkville website – Christmas on the River Event Page
- Name and/or Logo on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville Social Media

Christmas on the River Fireworks Sponsor: \$5,000 or (2) \$2,500 sponsors

- Banner with Sponsor Name Recognition “Fireworks Sponsored by *Sponsor Name*”
- Name, Logo and Website link on Main Street Parkville website – Christmas on the River Event Page
- Name and Logo on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville Social Media