

## Historic Downtown Parkville & Main Street Parkville Association

# INVEST in our Community

Main Street Parkville Association (MSPA) is a non-profit 501©3 organization dedicated to the preservation and promotion of Historic Downtown Parkville. Our goal is to further the economic development of downtown Parkville, including to educate the community in Parkville's history; assist small businesses in bringing customers to the area; and plan and carry out community activities and celebrations. In accordance with the guidelines established by the National Main Street Center program, MSPA focuses on economic vitality, organization, promotion and design.

- MSPA plans and hosts many community events each year in downtown Parkville, including the Parkville Microbrew Fest, Parkville 4th of July Celebration, Parkville Days and Christmas on the River.
- USA TODAY selected Main Street Parkville as the Missouri pick for Charming Main Streets across the USA.
- Downtown Parkville received the 2018
   American Planning Association Great
   Places in Missouri award in the "Great
   Neighborhood" category.
- Over 60 locally-owned businesses call Downtown Parkville home.

## Why Sponsor MSPA or a Main Street hosted event?

Your financial assistance not only builds brand awareness for your business, it also supports our year-round projects to promote, beautify and support Downtown Parkville. Event sponsorships are important so we can build on the events that bring people to our community. Donations to MSPA are tax deductible. Please consider being a part of our continued success to maintain a vibrant downtown which is a source of pride for our Parkville community.

#### Annual Sponsorships

Premier Sponsor	\$7,500
Presenting Sponsor	\$5,000
Supporting Sponsor	\$2,500
Contributing Sponsor	\$1,000

For benefits regarding annual sponsorships, please visit our Sponsor & Invest page on ParkvilleMo.org or contact us at HistoricParkvilleMainStreet@gmail.com.

#### **Investor Opportunities**

The success of Downtown Parkville would not be possible without the continued support of our community. If you love Downtown Parkville as much as we do, please consider making a donation to support our efforts in preserving and promoting the heart of our community.

#### Downtown Parkville Investor Levels

	Dedicated	Downtown	Donor	\$500
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Sincere	Supporter	\$250
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Friend of Downtown	\$100

#### **Event Sponsorships**

Parkville Microbrew Fest  Tasting Glass Sponsor T-Shirt Sponsor Music Sponsor	\$3,000 \$2,000 \$1,000
Cruise Nights  Event Sponsor T-Shirt Sponsor	\$1,500 \$750
Music on Main Street  Sponsor	\$1,500
Parkville 4th of July Celebration	1
<ul><li>Fireworks Show Sponsor (2-3)</li><li>Shuttles Sponsor</li><li>Parade Sponsor</li></ul>	\$5,000 \$2,500 \$500
Parkville Days	
<ul> <li>Presenting Sponsor</li> <li>Main Stage Sponsor (2)</li> <li>Helicopter Rides Sponsor</li> <li>Parade Sponsor</li> </ul>	\$5,000 \$2,500 \$2,000 \$500
Christmas on the River	
☐ Fireworks Show Sponsor ☐ Entertainment Sponsor (2) ☐ Main Stage Sponsor (5)	\$5,000 \$2,500 \$1,000

Event sponsorship benefits include promotion for your business, booth space, and recognition at the event. For additional benefits regarding specific events, please visit our Sponsor & Invest page on ParkvilleMo.org or contact us at HistoricParkvilleMainStreet@gmail.com.

### **Investor Information**

NAME
COMPANY NAME
CONTACT NAME
STREET ADDRESS
CITY, STATE & ZIP CODE
PHONE NUMBER
EMAIL ADDRESS
WEBSITE (IF APPLICABLE)
Payment Details
☐ Check (payable to Main Street Parkville Assn.)☐ Invoice Me
Email or Mail this form:
Main Street Parkville Association 104 Main Street – 2nd Floor Parkville, MO 64152
E: HistoricParkvilleMainStreet@gmail.com
I would like to Invest in our Community by volunteering my time.  Complete Investor Information details.





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@MainStreetParkville

