



Annual Sponsorship Levels

Benefits	Premier Sponsor \$10,000	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Contributing Sponsor \$1,000
Invest in your local community	✓	✓	✓	✓
Support the Main Street mission of continued revitalization and promotion of Historic Downtown Parkville	✓	✓	✓	✓
Contribute to a 501©3 non-profit organization	✓	✓	✓	✓
Build brand awareness for your business / organization	✓	✓	✓	✓
MSPA Membership (<i>\$120 business membership waived</i>)	✓	✓	✓	✓
Business name and website link on the Main Street Parkville Association website	✓	✓	✓	✓
Business Name included in Event announcements	✓	✓	✓	✓
Entry for July 4 th Celebration & Parkville Days Parades	✓	✓	✓	✓
Free vendor booth at (2) MSPA hosted events	✓	✓	✓	
Business Name & Logo displayed on Video Board at Parkville Days, if applicable	✓	✓	✓	
Business Name on printed event/festival materials	✓	✓	✓	
Business Name and website link on Parkville Microbrew Fest website	✓	✓		
Business highlighted on MSPA social media, Facebook – 10,000+ followers	✓	✓		
(4) Admissions to the Annual Parkville Microbrew Fest		✓		
Business name, logo and website link on Main Street Parkville website	✓			
Business highlighted in Press Releases	✓			
(8) Admissions to the Parkville Microbrew Fest	✓			
(4) Tickets to the Gallery of Trees Fundraiser event	✓			



Event Sponsorships

Parkville Microbrew Fest Tasting Glass Sponsor: \$3,000

- Name or Logo on Parkville Microbrew Fest Tasting Glass
- Main Stage Recognition
- Name, Logo, and Website link on Parkville Microbrew Fest website
- Sponsorship recognition on Parkville Microbrew Fest Social Media

Parkville Microbrew Fest T-shirt Sponsor: \$2,000

- Name or Logo on Parkville Microbrew Fest T-shirt
- Main Stage Recognition
- Name, Logo, and Website link on Parkville Microbrew Fest website
- Sponsorship recognition on Parkville Microbrew Fest Social Media

Parkville Microbrew Fest Music Sponsor: \$1,000

- Stage Banner with Sponsor Name Recognition
- Main Stage Recognition
- Name, Logo, and Website link on Parkville Microbrew Fest website
- Sponsorship recognition on Parkville Microbrew Fest Social Media

Cruise Nights Event Sponsor: \$1,500

- Promotional Booth at all Cruise Nights Events
- Sponsorship Recognition at each Cruise Nights event
- Sponsorship Recognition on Cruise Nights Social Media
- Name and Website link on MSPA - Cruise Nights event page
- Name or Logo on Cruise Nights T-shirt (*optional*)

Cruise Nights T-shirt Sponsor: \$750

- Name & Logo on Cruise Nights T-shirts
- Sponsorship Recognition on Cruise Nights Social Media
- Sponsorship Recognition and information announced at each Cruise Nights event
- Promotional materials available for attendees at Main Street tent

Music on Main Street Sponsor: \$1,500 (2 sponsorships available)

- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Sponsorship Recognition on Main Street Parkville Social Media

Parkville 4th of July Fireworks Sponsor: \$5,000 (2-3 sponsorships available)

- Banner with Sponsor Name Recognition “Fireworks Sponsored by *Sponsor Name*”
- Name and Website link on Main Street Parkville website – 4th of July Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville Social Media
- Sponsorship recognition at 4th of July Parade
- Vendor Space at Event (10 x 10), if applicable

Parkville 4th of July Shuttles Sponsor: \$2,500

- Sponsor Name Recognition on 4th of July Shuttles
- Name and Website link on Main Street Parkville website – 4th of July Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition at 4th of July Parade

Parkville 4th of July Parade Sponsor: \$500

- Name and Website link on Main Street Parkville website – 4th of July Event
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition at 4th of July Parade

Parkville Days Presenting Sponsor: \$5,000

- Banner with Sponsor Name Recognition “Parkville Days Presenting Sponsor”
- Main Stage Sponsorship Recognition
- Name and Logo on Event Advertising / Promotional Materials
- Name and Website link on Main Street Parkville Website – Parkville Days Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Sponsorship Recognition on Main Street Parkville Social Media
- Sponsor Recognition at Parkville Days Parade
- Free Vendor Space at Parkville Days Event (10x10)

Parkville Days Parade Sponsor: \$500

- Name and Website link on Main Street Parkville website – Parkville Days Event
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition at Parkville Days Parade

Parkville Days Main Stage Sponsor: \$2,500 (2-3 sponsorships available)

- Stage Banner with Sponsor Name Recognition “Parkville Days Main Stage Sponsor”
- Main Stage Sponsorship Recognition
- Name and Website link on Main Street Parkville Website – Parkville Days Event
- Sponsorship Recognition on Main Street Parkville Social Media
- Sponsor Recognition at Parkville Days Parade

Parkville Days Helicopter Rides Sponsor: \$2,000

- (2) Vinyl Ad Pieces, includes Name / Logo on Helicopter
- (4) Individual Rider Passes
- Name and Website link on Main Street Parkville Website – Parkville Days Event
- Sponsorship Recognition on Main Street Parkville Social Media
- Sponsor Recognition at Parkville Days Parade

Christmas on the River Fireworks Sponsor: \$5,000

- Sponsorship Recognition at Christmas on the River Main Stage
- Banner with Sponsor Name Recognition “Fireworks Sponsored by *Sponsor Name*”
- Name & Website link on Main Street Parkville website – Christmas on the River Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Name and Logo on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville Social Media
- Free Vendor Booth at Event (10 x 10)

Christmas on the River Entertainment Sponsor: \$2,500

- Sponsorship Recognition at Christmas on the River Main Stage
- Name and Website link on Main Street Parkville website – Christmas on the River
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville Social Media

Christmas on the River Main Stage Sponsor: \$1,000 (3 sponsorships available)

- Sponsorship Recognition at Christmas on the River Main Stage
- Name and Website link on Main Street Parkville website – Christmas on the River
- Sponsorship recognition on Main Street Parkville Social Media



**Main Street Parkville Association
2021 Sponsorship**

Please select your annual Main Street Parkville Sponsorship level:

- _____ Premier Sponsor \$10,000
- _____ Presenting Sponsor \$5,000
- _____ Supporting Sponsor \$2,500
- _____ Contributing Sponsor \$1,000

Please select your Event sponsorship:

- _____ Parkville Microbrew Fest Tasting Glass Sponsor \$3,000
- _____ Parkville Microbrew Fest T-Shirt Sponsor \$2,000
- _____ Parkville Microbrew Fest Music Sponsor \$1,000
- _____ Cruise Nights Event Sponsor \$1,500
- _____ Cruise Nights T-Shirt Sponsor \$750
- _____ Music on Main Street Sponsor \$1,500 (2 sponsors)
- _____ Parkville 4th of July Fireworks Sponsor \$5,000 (2-3 sponsors)
- _____ Parkville 4th of July Shuttles Sponsor \$2,500
- _____ Parkville 4th of July Parade Sponsor \$500
- _____ Parkville Days Presenting Sponsor \$5,000
- _____ Parkville Days Main Stage Sponsor \$2,500 (2-3 sponsors)
- _____ Parkville Days Helicopter Rides Sponsor \$2,000
- _____ Parkville Days Parade Sponsor \$500
- _____ Christmas on the River Fireworks Sponsor \$5,000
- _____ Christmas on the River Entertainment Sponsor \$2,500 (2 sponsors)
- _____ Christmas on the River Main Stage Sponsor \$1,000 (3 sponsors)

Contact Information

Company Name: _____
Contact Person: _____
Address: _____
Phone Number: _____ Email Address: _____

Parkville Community Development Corporation is a 501(c)3 nonprofit organization
[Tax Id: 43-1699762], dba Main Street Parkville Association.

Please make checks payable to: **Main Street Parkville Association**
104 Main Street – 2nd Floor, Parkville, MO 64152 E: HistoricParkvilleMainStreet@gmail.com