



## Main Street Parkville Association 2023 Sponsorship

Please select your annual Main Street Parkville Sponsorship level:

- Premier Sponsor \$7,500
- Presenting Sponsor \$5,000
- Supporting Sponsor \$2,500
- Contributing Sponsor \$1,000
- Downtown Investor \$500

Please select your Event sponsorship:

- Parkville Microbrew Fest Tasting Glass Sponsor \$2,500
- Parkville Microbrew Fest T-Shirt Sponsor \$2,000
- Parkville Microbrew Fest Music Sponsor \$1,000
- Cruise Nights Event Sponsor \$1,500
- Cruise Nights T-Shirt Sponsor \$500
- Music on Main Street Sponsor \$1,000 (2)
- Parkville 4<sup>th</sup> of July Fireworks Sponsor \$5,000 (3)
- Parkville 4<sup>th</sup> of July Shuttles Sponsor \$1,000 (2)
- Parkville 4<sup>th</sup> of July Parade Sponsor \$500
- Parkville Days Presenting Sponsor \$5,000
- Parkville Days Main Stage Sponsor \$2,000 (2)
- Parkville Days Helicopter Rides Sponsor \$2,000
- Parkville Days Parade Sponsor \$500
- Christmas on the River Fireworks Sponsor \$5,000
- Christmas on the River Main Stage Sponsor \$2,500
- Christmas on the River Entertainment Sponsor \$1,500

### **Contact Information**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Parkville Community Development Corporation is a 501(c)3 nonprofit organization.  
[Tax Id: 43-1699762], dba Main Street Parkville Association.

Please make checks payable to:

**Main Street Parkville Association**

104 Main Street – 2<sup>nd</sup> Floor, Parkville, MO 64152 E: [HistoricParkvilleMainStreet@gmail.com](mailto:HistoricParkvilleMainStreet@gmail.com)



## 2023 Annual Sponsorship Levels

Benefits	Premier Sponsor \$7,500	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Contributing Sponsor \$1,000	Investor Level \$500
Invest in and support your local community	✓	✓	✓	✓	✓
Support the Main Street mission of continued revitalization and promotion of Historic Downtown Parkville	✓	✓	✓	✓	✓
Contribute to a 501©3 non-profit organization	✓	✓	✓	✓	✓
Build brand awareness for your business / organization	✓	✓	✓	✓	✓
MSPA Membership ( <i>\$120 business membership waived</i> )	✓	✓	✓	✓	✓
Business name and website link on the Main Street Parkville Association website	✓	✓	✓	✓	
Business Name included in Event announcements	✓	✓	✓		
Entry for July 4 <sup>th</sup> Celebration & Parkville Days Parades	✓	✓	✓		
Free vendor booth at (2) MSPA hosted events	✓	✓	✓		
Business Name & Logo displayed on Video Board at Parkville Days, if applicable	✓	✓	✓		
Business Name on printed event/festival materials	✓	✓	✓		
Business Name and website link on Parkville Microbrew Fest website	✓	✓			
Business highlighted on MSPA social media, Facebook – 13,000 followers	✓	✓			
(4) Admissions to the Annual Parkville Microbrew Fest		✓			
(2) Admissions to the Gallery of Trees Fundraiser event		✓			
Business name, logo, and website link on Main Street Parkville website	✓				
Business highlighted in Press Releases	✓				
(8) Admissions to the Parkville Microbrew Fest	✓				
(4) Tickets to the Gallery of Trees Fundraiser	✓				



## 2023 Event Sponsorships

### **Parkville Microbrew Fest Tasting Glass Sponsor: \$2,500**

- Name or Logo on Parkville Microbrew Fest Tasting Glass with BrewFest logo
- Main Stage Recognition
- Name, Logo, and Website link on Parkville Microbrew Fest & Main Street website
- Sponsorship recognition on Parkville Microbrew Fest social media

### **Parkville Microbrew Fest T-shirt Sponsor: \$2,000**

- Name or Logo on Parkville Microbrew Fest T-shirt
- Main Stage Recognition
- Name, Logo, and Website link on Parkville Microbrew Fest website
- Sponsorship recognition on Parkville Microbrew Fest social media

### **Parkville Microbrew Fest Music Sponsor: \$1,000**

- Stage Banner with Sponsor Name Recognition
- Main Stage Recognition
- Name, Logo, and Website link on Parkville Microbrew Fest website
- Sponsorship recognition on Parkville Microbrew Fest social media

### **Cruise Nights Event Sponsor: \$1,500**

- Promotional Booth at Cruise Nights Events (4x / year)
- Sponsorship Recognition at each Cruise Nights event
- Sponsorship Recognition on Cruise Nights social media
- Name and Website link on MSPA - Cruise Nights event page

### **Cruise Nights T-shirt Sponsor: \$500**

- Name & Logo on Cruise Nights T-shirts
- Sponsorship Recognition on Cruise Nights social media
- Sponsorship Recognition and information announced at each Cruise Nights event
- Promotional materials available for attendees at Main Street tent

### **Music on Main Street Sponsor: \$1,000 (2 sponsorships available)**

- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Sponsorship Recognition on Main Street Parkville social media

**Parkville 4<sup>th</sup> of July Fireworks Sponsor: \$5,000 (3 sponsorships available)**

- Banner with Sponsor Name Recognition “Fireworks Sponsored by *Sponsor Name*”
- Name and Website link on Main Street Parkville website – 4<sup>th</sup> of July Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville social media
- Sponsorship recognition at 4<sup>th</sup> of July Parade
- Vendor Booth at Event (10 x 10), if applicable

**Parkville 4<sup>th</sup> of July Shuttles Sponsor: \$1,000 (2 sponsorships available)**

- Sponsor Name Recognition on 4<sup>th</sup> of July Shuttles
- Name and Website link on Main Street Parkville website – 4<sup>th</sup> of July Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition at 4<sup>th</sup> of July Parade

**Parkville 4<sup>th</sup> of July Parade Sponsor: \$500**

- Name and Website link on Main Street Parkville website – 4<sup>th</sup> of July Event
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition at 4<sup>th</sup> of July Parade

**Parkville Days Presenting Sponsor: \$5,000**

- Banner with Sponsor Name Recognition “Parkville Days Presenting Sponsor”
- Main Stage Sponsorship Recognition
- Name and Logo on Event Advertising / Promotional Materials
- Name Recognition on Parkville Days Press Release
- Name and Website link on Main Street Parkville Website – Parkville Days Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Sponsorship Recognition on Main Street Parkville social media
- Sponsor Recognition at Parkville Days Parade
- Vendor Booth at Parkville Days Event (10x10)

**Parkville Days Main Stage Sponsor: \$2,000 (2-3 sponsorships available)**

- Stage Banner with Sponsor Name Recognition “Parkville Days Main Stage Sponsor”
- Main Stage Sponsorship Recognition
- Name and Website link on Main Street Parkville Website – Parkville Days Event
- Sponsorship Recognition on Main Street Parkville social media
- Sponsor Recognition at Parkville Days Parade

**Parkville Days Helicopter Rides Sponsor: \$2,000**

- (2) Vinyl Ad Pieces, includes Name / Logo on Helicopter
- (4) Individual Rider Passes
- Name and Website link on Main Street Parkville Website – Parkville Days Event
- Sponsorship Recognition on Main Street Parkville social media
- Sponsor Recognition at Parkville Days Parade

**Parkville Days Parade Sponsor: \$500**

- Name and Website link on Main Street Parkville website – Parkville Days Event
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition at Parkville Days Parade

**Christmas on the River Fireworks Sponsor: \$5,000 (2 sponsorships available)**

- Sponsorship Recognition at Christmas on the River Main Stage
- Banner with Sponsor Name Recognition “Fireworks Sponsored by *Sponsor Name*”
- Name & Website link on Main Street Parkville website – Christmas on the River Event
- Name and Website link on Main Street Parkville website – Sponsor & Invest page
- Name and Logo on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville social media
- Vendor Booth at Event (10 x 10)

**Christmas on the River Main Stage Sponsor: \$2,500**

- Sponsorship Recognition at Christmas on the River Main Stage
- Name and Website link on Main Street Parkville website – Christmas on the River
- Name on Event Advertising / Promotional Materials
- Sponsorship recognition on Main Street Parkville social media

**Christmas on the River Entertainment Sponsor: \$1,500 (2 sponsorships available)**

- Sponsorship Recognition at Christmas on the River Main Stage
- Name and Website link on Main Street Parkville website – Christmas on the River
- Sponsorship recognition on Main Street Parkville social media