



## 2023 Membership

Main Street Parkville Association is a volunteer organization dedicated to the preservation, promotion, and revitalization of Historic Downtown Parkville. Based on guidelines established by the National Main Street Center and Missouri Main Street Connection, MSPA focuses on design, organization, economic vitality, and promotion, including events and festivals. The mission of Main Street Parkville Association is to preserve, maintain, and promote the hometown charm of Historic Downtown Parkville.

### Business & Associations \$120

- Business listed in the "Our Members" section on MSPA website with link to primary marketing platform
- Attend MSPA Membership meetings/receive monthly news
- May serve on MSPA Committees or MSPA Board
- Voting Privilege (1 representative)
- Business Events & Special Announcements shared on Main Street Parkville social media (1 per quarter). *Only MSPA hosted events will be posted 1 week prior to MSPA large events.*
- Vendor fee waived at (2) Main Street Parkville festivals (*downtown Parkville businesses only*)
- Parade fees waived
- Eligibility for additional MSPA marketing opportunities

### Individual Membership \$60

- Name listed in the "Our Members" section on MSPA website
- May serve on MSPA Committees or MSPA Board
- Voting Privilege
- Attend MSPA membership meetings/receive monthly news

## How can I become involved with Main Street Parkville Association?

Get involved by:

- Being a member
- Being a sponsor
- Being an investor
- Volunteering your time
- Volunteering your ideas

***Email [HistoricParkvilleMainStreet@gmail.com](mailto:HistoricParkvilleMainStreet@gmail.com) for any of these opportunities.***

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## Main Street Parkville Association Membership Information

**Qualifications:** Membership is open to any person, business, corporation, or association interested in supporting and advancing the purpose and objectives of MSPA.

**Membership Classifications:** Membership classifications shall include a) individual; b) business, corporate and association.

**Dues:** Annual membership dues are \$60 for individual memberships and \$120 for business and association memberships.

**Annual Meeting:** The Annual Meeting of the membership will take place after November 1 but no later than December 15<sup>th</sup> of each year. The purpose of the meeting shall be to elect officers of the Main Street Parkville Association and conduct business placed on the agenda. Voting: Each individual member shall have one vote. To have a vote at the Annual Meeting, membership must be established prior to the end of business at the September membership meeting.

## Main Street Parkville Association Steering Committee

The Steering Committee / Board of Directors shall be composed of the following members:

- Chair
- Vice Chair
- Secretary
- Treasurer
- Executive Director

Standing Committee Chairs

- Design
- Economic Vitality
- Organization
- Marketing / Promotion
- Events

**What are the organization's primary activities?** MSPA's primary activities include:

- Marketing and Promotion of Historic Downtown Parkville
- Downtown Preservation and Beautification
- Economic Vitality including retention of existing business and recruitment of new businesses
- Organization of members, sponsors, investors, volunteers, and a large group of partnerships
- Planning and hosting annual Festivals and Events that bring thousands of people to our community. These festivals include but are not limited to: Parkville Microbrew Fest, Parkville 4<sup>th</sup> of July Celebration, Parkville Days Festival, Small Business Saturday, Christmas on the River, and other promotional events.

**How is the organization funded?** Main Street Parkville Association is supported by membership, grants, sponsorships, donations, and profits (if applicable) from some of the MSPA hosted festivals.

**How does the organization exhibit their broad based support?** The organization is a partner with the City of Parkville and the Parkville CID, a member of the Parkville Chamber of Commerce, Parkville Economic Development Council, The Platte County Convention and Visitors Bureau, Missouri Main Street Connection, and the National Main Street Center.

**Who is paid by the organization?** The Executive Director is the paid staff. All Board members are volunteers.

**Organization Contact Information and Digital Media:**

E-mail Address: [HistoricParkvilleMainStreet@gmail.com](mailto:HistoricParkvilleMainStreet@gmail.com)

104 Main Street, 2<sup>nd</sup> Floor

Parkville, Missouri 64152

Website: [www.ParkvilleMo.org](http://www.ParkvilleMo.org)

Facebook@MainStreetParkville

Instagram@MainStreetParkville

'Downtown Parkville' APP



## 2023 Membership Application

Membership Period January 1, 2023 – December 31, 2023

Date: \_\_\_\_\_

Membership Type:

Individual \$60 \_\_\_\_\_

Business / Association \$120 \_\_\_\_\_

Name or Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Description of Business, if applicable: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media: \_\_\_\_\_

MSPA Committees - Check the committees you are interested in volunteering:

- \_\_\_\_\_ Events
- \_\_\_\_\_ Design
- \_\_\_\_\_ Economic Vitality
- \_\_\_\_\_ Organization
- \_\_\_\_\_ Promotion / Marketing

Payment: Check to Main Street Parkville Association -or- MSPA can send an invoice to pay via credit card.

Address: 104 Main Street – 2<sup>nd</sup> Floor, Parkville, Missouri 64152

Email: HistoricParkvilleMainStreet@gmail.com